

BLURB

How to create your own photobook



The Plan – Today and Next Time

- An overview of the Blurb book making process
- Book Ideas
- Book Layout
- Book Production
- Pre-production Preview
- Publish your book

BookSmart

File Edit View Insert

Choose Page Layout

blurb Blurb BookSmart®

Start a new book Open a book

More options ▾

Tips, Tutorials, and Updates

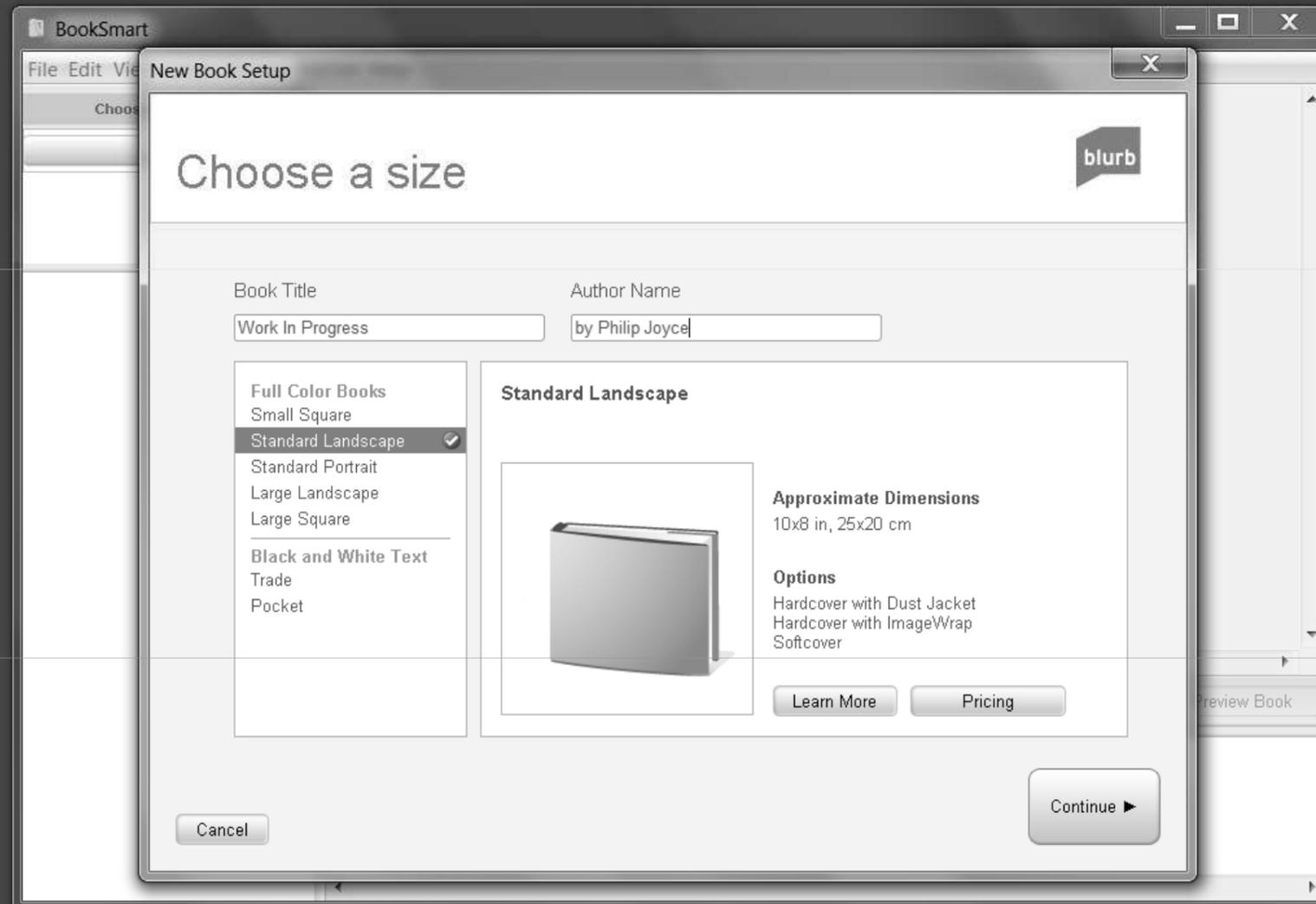
My Recent Books

-  **yee haw**
Large Landscape
Oct 27, 2011
-  **classic images**
Standard Landscape
Sep 16, 2011
-  **turn everything up louder...**
Standard Landscape
Jun 25, 2011

See all books >>

I am not interested in this update to BookSmart

Preview Book



BookSmart

File Edit View

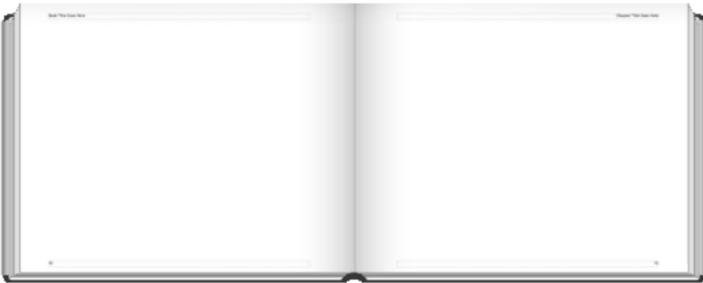
New Book Setup

Choose your starting point

blurb

Starter Layouts

- Portfolio
- Photo book
- Wedding
- Guestbook
- Cookbook
- Yearbook
- Journal
- Text & photos
- Text only
- Poetry
- Blog to book
- Blank



This is your default page layout - there are 70+ other choices in BookSmart.

Wing It
Skip the BookSmart guidance - I'll make my book from scratch

Guide Me
Help me to add photos, choose a theme, and build my book

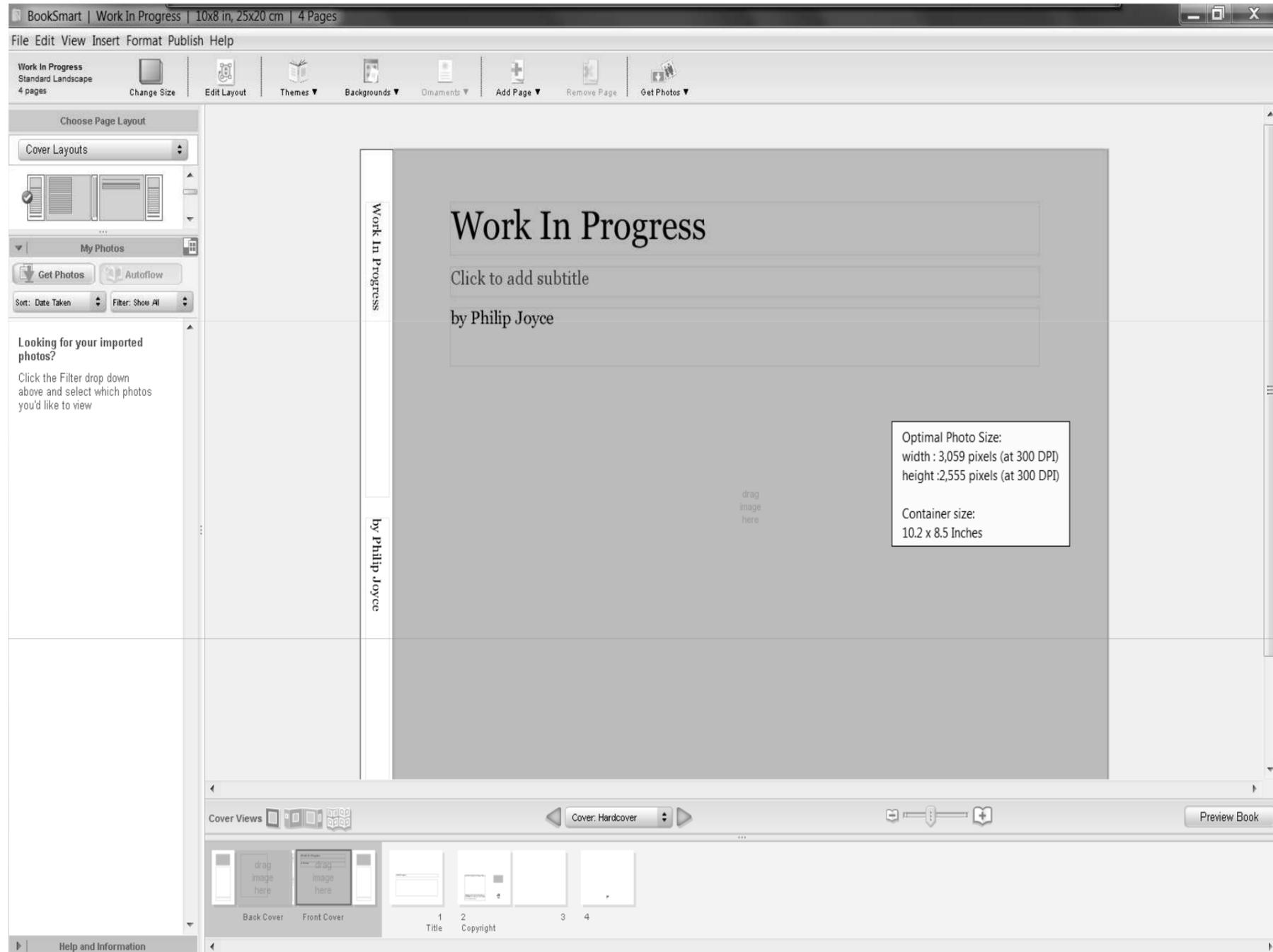
Cancel

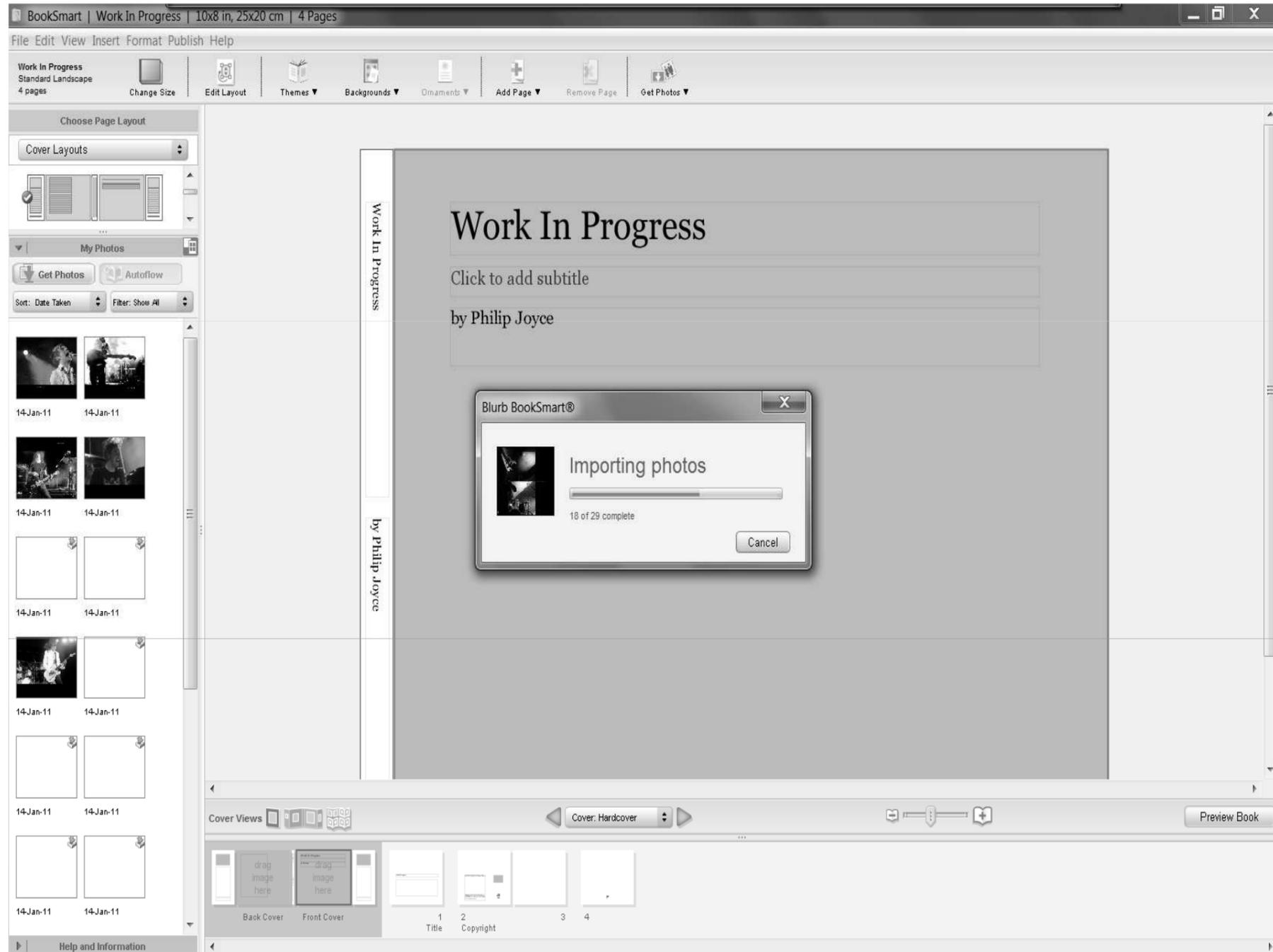
Start Book Now

Back

Continue

Skip wizard steps and start book





BookSmart | Work In Progress | 10x8 in, 25x20 cm | 4 Pages

File Edit View Insert Format Publish Help

Work In Progress
Standard Landscape
4 pages

Change Size Edit Layout Themes Backgrounds Ornaments Add Page Remove Page Get Photos

Choose Page Layout

Blank Layouts

My Photos

Get Photos Autoflow

Sort: Date Taken Filter: Show #

08-Jul-06 22-Sep-07

23-Sep-07 23-Sep-07

19-Jul-08 14-Jan-11

14-Jan-11 14-Jan-11

14-Jan-11 14-Jan-11

14-Jan-11 14-Jan-11

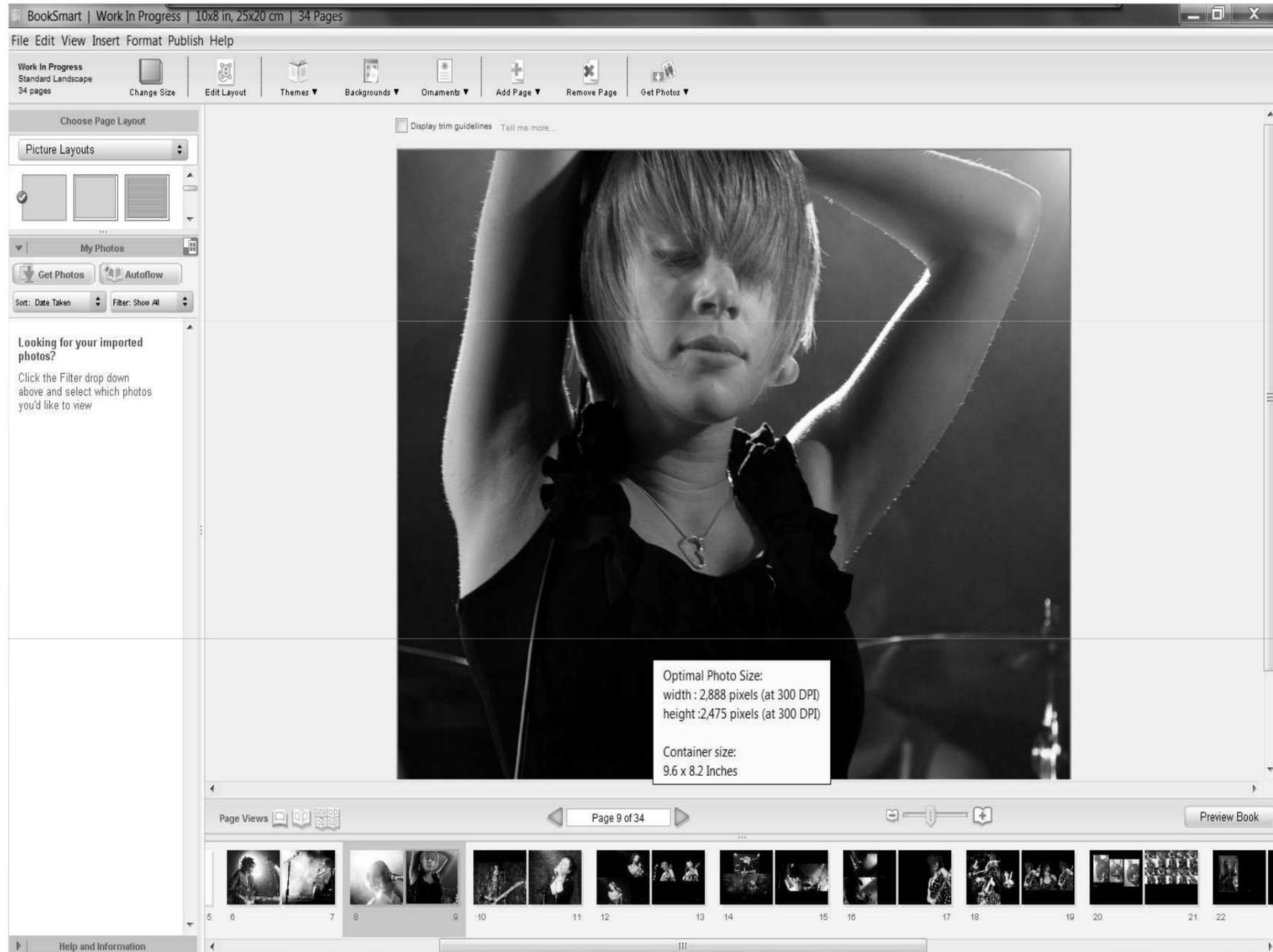
14-Jan-11 14-Jan-11

Display trim guidelines Tell me more...

Page Views Page 3 of 4 Preview Book

Back Cover Front Cover 1 Title 2 Copyright 3 4

Help and Information



BookSmart | Work In Progress | 10x8 in, 25x20 cm | 34 Pages

File Edit View Insert Format Publish Help

Work In Progress
Standard Landscape
34 pages

Change Size Edit Layout Themes Backgrounds Ornaments Add Page Remove Page Get Photos

Choose Page Layout

Picture Layouts

My Photos

Get Photos Autoflow

Sort: Date Taken Filter: Show #

Looking for your imported photos?
Click the Filter drop down above and select which photos you'd like to view

Page Views Page 9 of 34 Preview Book

Help and Information

BookSmart | Work In Progress | 10x8 in, 25x20 cm | 34 Pages

File Edit View Insert Format Publish Help

You Are in Preview Mode

Display trim guidelines Tell me more...

kate rusby

kate rusby

Page Views Page 12 of 34 Edit Book Order Book

Back Cover Front Cover 1 Title 2 Copyright 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18

Book Ideas

The screenshot shows a Windows Internet Explorer browser window displaying the Blurb website. The address bar shows the URL <http://www.blurb.com/make/fiip/>. The browser's toolbar includes the Norton Safe Web and Identity Safe icons, a search bar with the Bing logo, and a Favorites bar with several links. The website's header features the Blurb logo, the text "Book Ideas", and a search bar. A navigation menu includes links for "Your Blurb", "Apps", "Books & Pricing", "Book Ideas", "Pro Center", "Bookstore", "Help", and "Blurb". The main content area displays a large image of an open book with two pages. The left page shows a person standing in a room with striped shadows on the floor. The right page shows a person riding a bicycle. Below the image, the text reads "Leica Users Group 2006 Yearbook by Photographers of the LUG (gayim)". At the bottom of the page, there is a navigation bar with links for "PHOTO BOOKS", "PORTFOLIOS", "BUSINESS BOOKS", "WEDDING BOOKS", "BLOG BOOKS", "MORE BOOK IDEAS", and "ABOUT »". A prominent button labeled "DOWNLOAD BLURB BOOKSMART™" with a right-pointing arrow is also visible. The footer contains the text "Free bookmaking software for Mac and PC | Learn More" and the status bar shows "Internet | Protected Mode: On" and a zoom level of "120%".

Book Ideas

- Discuss your content ideas with the person next to you (10 mins)
- What's the subject?
- What's the story?
- How many pictures?



Book Layout – what to think about

- What size book?
- Landscape or Portrait?
- Page colour?
- Number of pictures per page (JPG or PNG)?
- Templates or own recipe?
- Picture size and position
- Continuity

Page size and picture size

Square

Cover (full bleed): 2225 x 2142 px – 7.417 x 7.14 inches, 18.84 x 18.14 cm

Page (full bleed): 2063 x 2067 px – 6.877 x 6.89 inches, 17.47 x 17.5 cm

Standard Landscape

Cover (full bleed): 3059 x 2555 px – 10.197 x 8.517 inches, 25.9 x 21.63 cm

Page (full bleed): 2888 x 2475 px – 9.627 x 8.25 inches, 24.45 x 20.96 cm

Standard Portrait

Cover (full bleed): 2530 x 3080 px – 8.433 x 10.267 inches, 21.42 x 26.08 cm

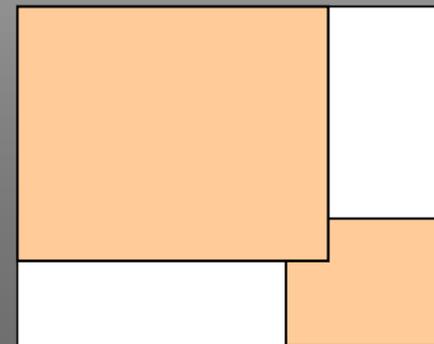
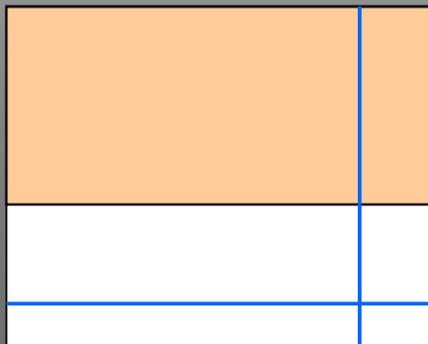
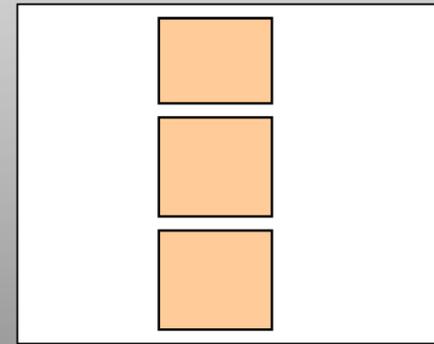
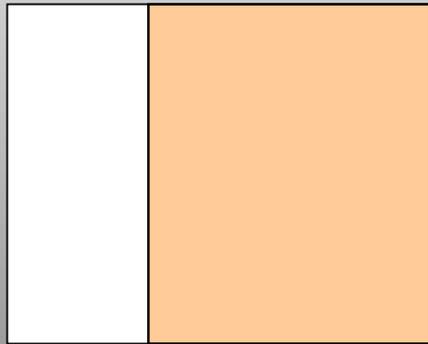
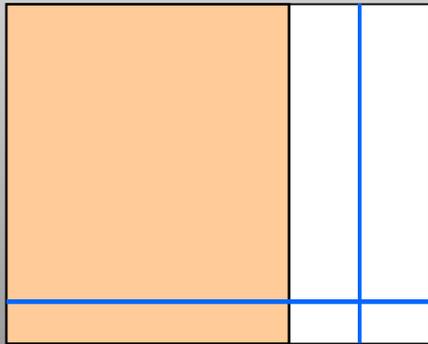
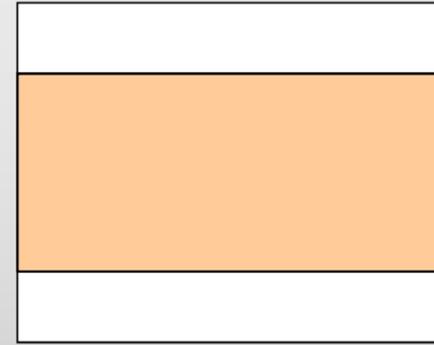
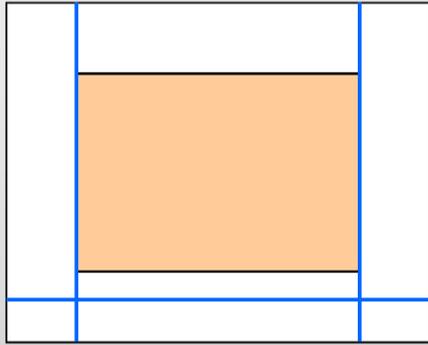
Page (full bleed): 2363 x 3000 px – 7.877 x 10 inches, 20.01 x 25.40 cm

Large Format Landscape

Cover (full bleed): 3942 x 3342 px – 13.14 x 11.14 inches, 33.38 x 28.30 cm

Page (full bleed): 3788 x 3263 px – 12.627 x 10.877 inches, 32.07 x 27.63 cm

Note: Don't forget to keep all of your important content at least 1/8-inch (.3175 cm) away from all sides of each page.



Book Production

- Covers – front and back
- Spine
- Title page
- Copyright page; acknowledgements etc
- Introduction
- Picture titles – font/size/position
- End page

Homework – pre-production

- Edit and pull all your pictures together into one folder
- Create a full bleed page in Photoshop
- Resize images and add to ‘page’; use guides to get consistent positioning
- Save in new folder called “JPEG Pages”
- Start Blurb book and upload ‘pages’
- Print and be damned or bring stuff back to the next session for feedback